

UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
PATENT EXAMINATION BRANCH

In re application of:)	Examiner: Newlin, Timothy R.
Kim, Yeong-Taeg)	
)	Group Art Unit: 2623
For: BANNER ACTIVATED DIGITAL TV)	
RECEIVER AND A METHOD FOR)	Confirmation No.: 2469
OPERATING THE RECEIVER)	
)	
Application No.: 10/021,129)	Reply to Final Office Action
)	dated July 23, 2008
Filed: December 12, 2001)	

REPLY TO THE FINAL OFFICE ACTION DATED JULY 23, 2008

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicant hereby responds to the Final Office Action dated July 23, 2008, in the above-referenced patent application. Attached hereto are the following additional documents, if any: (none). Reexamination and allowance of all claims is respectfully requested in view of the following amendments and remarks. No new matter has been added. If necessary, the Commissioner is hereby authorized in this reply, to charge payment or credit any overpayment to Deposit Account No. 01-1960 for any additional fees required under 37 C.F.R. §§1.16 or 1.17, particularly, extension of time fees, to Applicant's deposit account No. 01-1960.

Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.